



# M E D I A R E L E A S E

TENNESSEE DEPARTMENT OF AGRICULTURE  
MARKET DEVELOPMENT DIVISION

[www.PickTnProducts.org](http://www.PickTnProducts.org)

## FOR IMMEDIATE RELEASE

December 4, 2015

## CONTACT

Linda Shelton

615-837-5345

[linda.shelton@tn.gov](mailto:linda.shelton@tn.gov)

## NOW IS THE TIME TO FIND GREAT LOCAL GIFTS

**NASHVILLE**—Are you running out of time to shop for everybody on your list? Can't figure out what to give to people who already have everything, or want to send a reminder of home to friends and loved ones far away? Do you have favorite clients you want to remember?

There's still time to give and send local artisan and farm-direct products, either individually or in gift baskets, with the help of Pick Tennessee and The Taste of Tennessee Online Store.

The Taste of Tennessee store is a featured section of the Pick Tennessee Website, providing a gateway to businesses focused on locally grown and made products. The store features a wide variety of upscale products in addition to Tennessee's traditional farm fare.

Tennessee produces handmade artisan chocolates and other fancy confections, farm-direct meats and cheeses, handmade soaps, skincare products made from local farm ingredients, and holiday favorites like baking mixes and jellies. E-shoppers can send, straight from a local farm or retail store, an aged country ham, honey, fruit butters or sorghum syrup, a naturally raised fresh turkey—or even a Christmas goose.

Typical independent businesses with local products include on-farm and farmers market retail stores, gift shops, florists, local wineries, food co-ops, or regional diners and restaurants. Some of these small businesses specialize in gift baskets made with Tennessee products and can ship those baskets to recipients across the country or across the globe.

To access the online store, go to the Pick Tennessee homepage and click on the Taste of Tennessee gift basket image. Shoppers are linked to business or producer sites from there. Gifts can then be purchased directly from the producer.

Find farms and retail stores with local products, seasonal foods and gift baskets at [www.PickTnProducts.org](http://www.PickTnProducts.org). Follow Pick Tennessee on Facebook, Twitter, Pinterest and Instagram.

###